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# SLCM strengthens leadership in Myanmar, appoints Phyto May Win as Country Head

**Phyto May Win joins with nearly 24 years of experience and brings extensive expertise in business development.**

Sohan Lal Commodity Management (SLCM), India's largest post-harvest logistics and Agri-solutions Company, has appointed Phyto May Win as the Country Head, Business Development & Strategic Initiatives, SLCM Ltd for its Myanmar operations. In this role, Phyto May Win will be responsible for overseeing SLCM's operations in Myanmar, driving strategic growth, and strengthening partnerships to enhance the company's market position. This strategic move aims to expand operations with its implementation of scientific warehousing offerings coupled with Phyigital solutions across Agri and non-Agri Commodities in Myanmar.

An MBA and a certified project management professional, Phyto May Win joins with nearly 24 years of experience, and brings extensive expertise in business development, sales leadership, and strategic growth. She has held key positions with the United Nations (Food & Agriculture Projects), leading hospitality chains (Park Royal, Novotel), and Prudential, where she served as Group Head Sales and Director Sales. She has successfully led diverse teams and driven business transformation in Myanmar.

Speaking on the appointment, Sandeep Sabharwal, Group CEO, SLCM, expressed "We are delighted to welcome Phyto to the SLCM leadership team to lead Myanmar operations. Her deep understanding of the Myanmar market, coupled with her extensive experience in business development and strategic growth, makes her the ideal leader to drive our next phase of expansion. We look forward to leveraging her expertise to further strengthen SLCM's footprint in Myanmar and apply our phygital warehousing solutions that have been game-changer in India."

Expressing her enthusiasm for the role, Phyto May Win, Country Head, Business Development & Strategic Initiatives, SLCM Myanmar said "I am excited to join SLCM at such a transformative stage where they are looking to strengthen their presence in the markets outside India. Having a market leadership, SLCM's innovative phygital model has already set a benchmark in the industry. I look forward to expanding this success in Myanmar by enhancing technological integration, streamlining operations, and delivering greater value to our clients while strengthening SLCM's position in the region."