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SOHAN LAL COMMODITY MANAGEMENT PVT. LTD

CORPORATE STORY – THE HINDU BUSINESS LINE

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SLCM to launch mobile app by month-end to test crop quality

Based on AI and ML, the app can provide quality results within minutes

SUBRAMANI RA MANCOMBU

Chennai, September 19

SLCM (Sohan Lal Commodity Management) Pvt Ltd has developed a mobile app that can help assess various quality parameters of agricultural commodities within minutes. The app is likely to be launched by the month-end.

"This will be a game-changer and a defining moment for India. The app is based on artificial intelligence (AI) and ma-

chine learning (ML). It is the result of over four years of research carried out by us," said Sandeep Sabharwal, Chief Executive Officer (CEO), SLCM group. In 2018, the firm applied for a patent for the app.

"Initially, the app will be available free of any charge after which it will be subscription-based," Sabharwal told *BusinessLine*.

The app will check various quality parameters in a variety of foodgrains and pulses besides guar in no time with 90 per cent accuracy compared to tests conducted by labs. The results provided by the app will be automatically compared with pre-fed data in the firm's back-

end system that will regularly update itself through ML on a real-time basis, the SLCM CEO said. "We received a technical assistance grant of ₹125,901 (₹1.11 crore) from the Technical Assistance Facility of Incofin agRIF fund and the Smallholder Safety Net Up-scaling Programme (SSNUP) in Europe towards the development of the app's quality application for foodgrains and pulses," Sabharwal said.

The advantage of the app over the traditional quality labs or some of the new systems that are coming in helping to provide quality reports quickly



is that it does not need to be set up in any place or any manner or power to scan the commodity.

"The mobile itself is an instrument, which is independent of any mobile network. It will be part of our AgriReach, which is an aggregator-based scientific warehousing model to store any crop agnostic of infrastructure, location, weather or geography," Sabharwal said.

AgriReach system

SLCM was founded in 2009 by Sabharwal and four others with a meagre investment of ₹6 lakh. "We realised that agricultural

management services were lacking with a handful of millers and arthiyas (commission agents) only having infrastructure such as warehouses," the SLCM CEO said. "The software combines a series of processes, audits and real-time tracking of facilities to give updates on which crops can be stored, where and when. It uses techniques such as geo-fencing, real-time tracking, bar-coded storage receipts to avoid thefts or pilferage and internal audits with a maker and checker policy at each level of operation," Sabharwal said.

Crop as collateral

From April this year, SLCM has

begun using another proprietary solution "AgriSuraksha" that helps real-time monitoring of storage warehouses. "This incorporates satellite communication in locations where there are no proper power connections or lights," he said.

Sabharwal said a major change that SLCM has brought into farm financing is treating "crop as collateral". For this purpose, it bought a Chennai-based NBFC and renamed it Kissandhan. "Our NBFC extends finance to farmers treating their crop as a collateral. So far, we have financed 5.02 lakh farmers with our disbursements totalling ₹2,24.33 crore till August 31," he said.

Web-portal	The Hindu Business Line	Date	19-September-2021
Online	https://www.thehindubusinessline.com/economy/agri-business/slcm-to-launch-mobile-app-to-test-crop-quality-by-month-end/article36547723.ece		

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Subramani Ra Mancombu | Chennai | Updated on September 20, 2021



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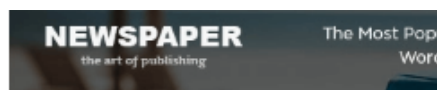
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"This will be a game-changer and a defining moment for India. The app is based on artificial intelligence (AI) and machine learning (ML). It is the result of over four years of research carried out by us," mentioned Sandeep Sabharwal, Chief Executive Officer (CEO), SLCM group.

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In 2018, the firm applied for a patent for the app. It would be available for downloading at the end of the month on smartphones or tablets.

Free of charge, initially

"Initially, the app will be available free of any charge. Then, it will be subscription-based," Sabharwal told *BusinessLine*.

The app will check various quality parameters in a variety of foodgrains and pulses besides guar in no time with 90 per cent accuracy compared to tests conducted by labs. The results provided by the app will be automatically compared with pre-fed data in the firm's back-end system that will regularly update itself through ML on a real-time basis, the SLCM Ceo said.

Web-portal	Bharat Times	Date	19-September-2021
Online	https://eng.bharattimes.co.in/slcm-to-launch-mobile-app-to-test-crop-quality-by-month-end/		

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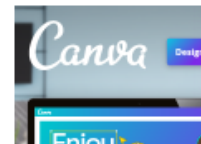
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September 19, 2021 Team New On News



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Web-portal	Henryclubs	Date	19-September-2021
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