

Red Carpet Confidential

Starting today, we showcase the five entrants who are the very top in each of the eight categories in which the **Jio Economic Times Startup Awards** will be presented. The short-listed candidates comprise the best of their breed and provide a glimpse of the entrepreneurial talent in India.



BOOTSTRAP CHAMP

Self-funded startups with the potential to scale into large companies



BrowserStack

FOUNDED: 2011

FOUNDERS: Ritesh Arora, CEO (left), Nakul Aggarwal

BASED: Mumbai

WHAT IT DOES: Provides cloud infrastructure for developers to test code across real mobile and desktop browsers

Wingify

FOUNDED: 2011

FOUNDER: Paras Chopra (CEO)

BASED: Delhi

WHAT IT DOES: Provides testing platform for improving website performance



iPay (Dukanline)

FOUNDED: 2013

FOUNDER: Krishna Lakamsani (CEO)

BASED: Hyderabad

WHAT IT DOES: Helps suburban and rural shop owners tap online markets through its assisted ecommerce platform

Company: 42Gears

FOUNDED: 2009

FOUNDER: Onkar Singh (CEO)

BASED: Bengaluru

WHAT IT DOES: Develops products for enterprises to increase mobile workforce productivity



Real Shoppee Retail

FOUNDED: 2010

FOUNDER: Durgesh Gupta (CEO)

BASED: Hyderabad

WHAT IT DOES: Online retailer selling products in towns and villages using telemarketing and catalogues

TOP INNOVATOR

The best original ideas that set the company apart from the competition



Grey Orange Robotics

FOUNDED: 2009

FOUNDERS: Samay Kohli, CEO (left), Akash Gupta

BASED: Gurgaon

KEY INVESTORS: Tiger Global, Blume Ventures

WHAT IT DOES: Builds robots for warehouse automation and materials handling

Altizon Systems

FOUNDED: 2013

FOUNDERS: Vinay Nathan, CEO (right), Ranjit Nair, Yogesh Kulkarni

BASED: Pune

KEY INVESTORS: The Hive, Persistent Ventures

WHAT IT DOES: Provides industrial internet platform for real-time analytics of factory equipment



Mapmygenome India

FOUNDED: 2011

FOUNDER: Anu Acharya

BASED: Hyderabad

KEY INVESTORS: Rajan Anandan, Arihant Patni

WHAT IT DOES: Uses genomics for profiling disease-risk and predictive diagnosis

Sohan Lal Commodity Management

FOUNDED: 2009

FOUNDER: Sandeep Sabharwal (CEO)

BASED: Delhi

KEY INVESTORS: Nexus Venture Partners, Mayfield Fund

WHAT IT DOES: Develops automated warehousing technologies for food crops



Foyr.com

FOUNDED: 2014

FOUNDER: Shailesh Goswami (CEO)

BASED: Hyderabad

KEY INVESTORS: Brick Eagle, Astarc Ventures

WHAT IT DOES: Provides home owners augmented and virtual reality tools to design their homes