

MEDIA COVERAGE REPORT



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Online Coverages

S.No.	Date	Publication	Edition	Headline	Link
1	02-02-2019	The Economic Times	Online	Government's income support to farmers no match to Telangana & Odisha schemes: Experts	https://economictimes.indiatimes.com/news/economy/policy/governments-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/articleshow/67796296.cms
2	02-02-2019	The Times of India	Online	Govt's income support to farmers no match to Telangana & Odisha schemes : Experts	https://timesofindia.indiatimes.com/business/india-business/govts-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/articleshow/67796049.cms
3	02-02-2019	News 24	Online	Government's income support to farmers no match to Telangana & Odisha schemes: Experts	https://anikashu.wordpress.com/2019/02/01/governments-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/
4	02-02-2019	devdiscourse	Online	Budget 2019: Government's income support to farmers no match to Telangana and Odisha schemes, say experts	https://www.devdiscourse.com/article/business/365190-govts-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts

Online Coverage

Portal- The Economic Times

Link - <https://economictimes.indiatimes.com/news/economy/policy/governments-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/articleshow/67796296.cms>

The screenshot shows the Economic Times website with the following elements:

- Page Header:** "The Economic Times | Policy", "LATEST NEWS Budget 2019: Income support for farmers a progressive step, but not enough to mitigate stress", and navigation links like "CLAIM YOUR INTERESTS", "FOLLOW US", and "SIGN IN".
- Advertisement:** A banner for "END TO END ENERGY MANAGEMENT SYSTEMS AND SOLUTIONS" with logos for Powerplay, EGONLife, ULTIMA, GROFERS, and Sotheby's.
- Market Data:** "MARKET STATS" showing Nifty at 738.6 and Sensex at 11,276.
- Article Title:** "Government's income support to farmers no match to Telangana & Odisha schemes: Experts".
- Text Content:**
 - NEW DELHI: Farm industry welcomed the government's direct income support scheme PM-KISAN but said the amount offered to small and marginal farmers is lower than what is being provided by Telangana and Odisha governments.
 - In the interim budget 2019-20, the government announced transfer of Rs 6,000 per year to 12 crore farmers holding cultivable land up to 2 hectare directly into their bank accounts from this year itself.
 - Welcoming the move, Indian Council of Food and Agriculture Chairman M J Khan said: "The support amount is small and lower than the Rythu Bandhu scheme of Telangana or the KALIA of Odisha, and hence not much impact is likely."
 - He further said it was the only option available with the government to reach out to farmers in a short time before the election code of conduct comes into force.
 - Money transferred to farmers' accounts will be good for the party in power and also will be a boost to the rural economy, he said in a statement.
 - The Rythu Bandhu scheme of Telangana offers Rs 10,000 per acre a year to all farmers, excluding tenant farmers, while the Kisanik Assistance for Livelihood and Income Augmentation (KALIA) scheme of Odisha offers direct benefit cash transfer of Rs 25,000 for a farm family over five seasons to small and marginal farmers.
- Image:** A photograph of a farmer in a field with a windmill.
- Advertisement:** A large vertical advertisement for "TOSHIBA" on the right side.
- Section Header:** "BUDGET 2019" with a sub-headline "As polls near, who will pay".
- Image:** A photograph of gold coins and a calculator.

Portal- The Times of India

Link - <https://timesofindia.indiatimes.com/business/india-business/govts-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/articleshow/67796049.cms>

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Govt's income support to farmers no match to Telangana & Odisha schemes: Experts

PTI | Feb 1, 2019, 19:24 IST

Publish brand story on TOI & reach customers via Colombia Times of India

New Delhi, Feb 1 () Farm industry welcomed the government's direct income support scheme PM-KISAN but said the amount offered to small and marginal farmers is lower than what is being provided by Telangana and Odisha governments. In the interim budget 2019-20, the government announced transfer of Rs 6,000 per year to 12 crore farmers holding cultivable land up to 2 hectare directly into their bank accounts from this year itself.

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Portal- News 24

Link - <https://anikashu.wordpress.com/2019/02/01/governments-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts/>

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NEWS24

Government's income support to farmers no match to Telangana & Odisha schemes: Experts

february 1, 2019 by inside ram



Portal- Devdiscourse

Link - <https://www.devdiscourse.com/article/business/365190-govts-income-support-to-farmers-no-match-to-telangana-odisha-schemes-experts>

Home > News > Business > Article

Govt's income support to farmers no match to Telangana & Odisha schemes: Experts

PTI | Delhi | Updated: 01-02-2019 19:02 IST Created: 01-02-2019 19:02 IST




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Noting that proper execution of PM-KISAN scheme is very important to ensure benefits are passed on to farmers, Insecticides India Managing Director Rajesh Aggrawal said the government should focus on strategising and the implementation of the

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 REFIL-India's Dewan Housing falls for fifth straight day on mismanagement claims
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